



Easily Integrate CRM Tools

Customer Relationship Management (CRM) tools have become integral components for sales and support personnel to track and manage their activities. Having a calling interface that integrates with these CRMs greatly helps this process, as calls can easily be logged, tracked, and dispositioned.

The Accession unified communications client easily enables integration with most CRM platforms including Google, Salesforce, Sugar and WebEx.

Using Accession, the caller ID or name of an incoming call is a searchable element in a CRM platform. This search happens immediately, so sales or support can instantly see who is calling and view their account information. For making outbound calls, most CRM platforms have click-to-dial functionality that can be integrated with Accession. Learn how Accession can help boost your team's productivity. Contact us today.